

# FRIENDS ARE THE FIRST STEP TO HOME.

GINNA ARNOLD-LAZAR

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GINNA LAZAR  
KNOWS THAT “HOME” MEANS  
SOMETHING DIFFERENT  
FOR EVERYONE.



## GINNA ARNOLD-LAZAR

For more than a decade, I've been helping people make their homes on the Peninsula. From Palo Alto to Los Altos, I know the communities, the schools, and the people – this is key to finding just the right place to call home. Whether you're looking to buy, sell, or relocate, I am devoted to your vision of home and making your move as easy as possible.

As part of Cashin Company – a locally based and family-owned organization – I strive to make all my clients feel like part of the family. My guiding principles are extraordinary service, rich personal relationships, superior local knowledge, and a deep commitment to the community.

Along with my husband and long-time colleague, John, and my three children, I truly appreciate the value of community-based partnerships, and I approach every client transaction with this value in mind.

Let me help you make your dreams of home come true!

### #1 Agent for Two Solid Years

In 2004 and 2005, Ginna consistently achieved the status of #1 agent at Cashin Company's Palo Alto office. With over \$50 million in property sales in 2005, Ginna ranks in the top 1% for all Realtors® in the area. And those are just some of the reasons why San Jose Magazine routinely lists Ginna as a Bay Area Real Estate Power Player.

***The most important component of her success? An incredible word-of-mouth reputation generated by satisfied homeowners.***

### Going the Extra Mile

*"Many thanks for all your hard work in selling the house. You and your office went well beyond the call of duty. My siblings and I are happy to have it all behind us, and thank you again for your hard work, professionalism, and upbeat approach through it all."*

– Chris B.

### Making Transitions Pleasant

*"When we needed to sell my parents' townhome, we decided that professionalism and direct neighborhood experience were critically important. The owners of the home next door were thrilled with Ginna's results, and they were right: her 'turnkey' process got the home on the market quickly, and her client-focused attitude was outstanding."*

– John R.

### Getting the Job Done

*"Ginna expedited all the work the home needed, created top-to-the-line marketing materials and advertising, and got the house SOLD! She could be a member of the Boy Scouts: trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent. ... plus she gets the job done!"*

– Peter R.

***Hear good things about Ginna first-hand! Feel free to contact:***

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